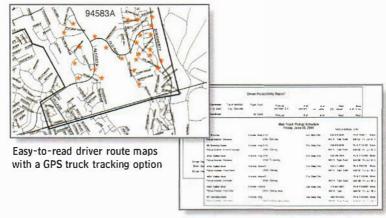
## WHAT WE CAN DO FOR YOU

- → Eliminate the cost and labor of telemarketing and bag delivery.
- Reduce your cost per pound of product by targeting the most productive areas of the community.
- Make it easy for you to start and stop whenever you wish
   —no start-up costs, no contract.



Management reports and convenient web scheduling process

## HOW IT WORKS

- → We create the card with your input and mail for you.
- → You schedule your pickups on our web site.
- → We map your area, focusing on the most productive locations.
- → You give your driver an easy-to-read route map generated by our system.
- → Your driver picks up donations.

## YOU ALSO GET SERVICES THAT ONLY WE PROVIDE:

- $\buildrel \rightarrow$  Our newly developed web link that allows donors to schedule their own pickups.
- → An optional GPS truck tracking system that enables you to keep track of your drivers in real time.
- → Management reports that help you track productivity and results.

## KEY REASONS FOR THE PROGRAM'S SUCCESS:

- Our custom maps target the most productive areas, generating better quality donations.
- We take responsibility for the mail through to the local post office sectional center in your area and unlike most mailers, guarantee delivery or we refund your full mailing cost.
- ➤ We provide and train your office staff on our easy-to-use call center and truck scheduling software ("CATS") that schedules all incoming calls to the correct trucks and plots the calls onto the current day's driver maps, saving hours of time.

